



**Girls Are
Powerful**
ORGANIZATION

“WE ARE ENOUGH”

CONFERENCE

SATURDAY, SEPTEMBER 14, 2019

Visit our event page at www.girlsarepowerful.org/2019-conference

SPONSORSHIP KIT



Hosted by the Girls Are Powerful Organization and led by a team of volunteers.

PARTNERSHIP REQUEST

Examples of the difference that Girls Are Powerful has made in participants' lives:



Ellie, age 8: When facing difficulties, Ellie says, "Girls are Powerful! We can do this!"



Jasmine, age 10: "We explored different careers (at the Career Day event), and I learned that I can be anything I put my mind to."



Nora, age 15: "Whenever I think 'I'm not good enough for this' or 'I'm not cut out for this,' it's in the back of my mind ... 'No, you can do this if you give it your all.' That's been the result of all those power words Girls Are Powerful taught me."

Dear Current and Future Partners,

Girls Are Powerful is thrilled to announce our 3rd Annual Conference themed "We Are Enough." We respectfully invite your sponsorship to help cover the expenses, including breakfast, lunch, supplies, materials, space rental and more, all of which will provide a positive and uplifting experience for our participants.

Your help is vitally important. Grants and funding for preventive causes pale in comparison to those serving individuals *after* they experience pain, suffering or negative societal influences. Shouldn't we instill positive self-talk, tools and resources to live life with intention *before* kids start experiencing teasing, discrimination and negative peer influences? Let's set up girls for success!

We are in our sixth year providing self-empowering programming as we strive to help hundreds of girls ages 7-16 gain self-confidence and learn how to make positive decisions and exhibit responsible behaviors by embracing their power. It is vitally important, as studies show that by the age of 12, girls' self-esteem can drop dramatically. Many of our board members and volunteers have experienced discrimination and bias in their own lives, and feel a passionate drive to instill positivity and self-enabling attitudes and behaviors. We lead by example, and we help the participants learn how to embrace their own power and advocate for themselves.

We invite you to support this important work. See the pictures inside of our 2018 events, and then choose the sponsorship package on page 6 best suited to your organization. Thank you in advance for your generosity.

Stay Empowered,

Shawntan Howell
Founder and Executive Director, Girls Are Powerful

ABOUT GIRLS ARE POWERFUL

OUR MISSION:

To enhance the self-esteem of all girls by inspiring them to recognize and embrace their natural qualities of being beautiful, unique, smart, confident, determined and powerful.

“WE ARE ENOUGH” 2019 CONFERENCE

The We Are Enough” Conference is a full day event designed to bring girls age 7 through 16, along with their mothers/caregivers together for a day of speakers, workshops and activities focused on supporting their personal and educational growth and empowerment. Topics will include successfully navigating school dynamics (academics and perfectionism), body image and societal standards, healthy boundaries, friendships/relationships, money/finance and physical health/well-being.

Parental component: The parent circle is a safe space for parents to talk openly about topics and issues affecting girls today, with the goal being to support and empower them along their adolescent journey.

PROGRAM OUTCOMES

As a result of this conference:

- All the girls will have a better sense of personal power, self-esteem and be better prepared to navigate the upcoming school age / grade transitions.
- Younger girls (7-11) will explore how they feel about themselves, and will learn about managing feelings when facing anxiety. Older girls (12-16) will understand how social media impacts her body image, and learn more about how depression and anxiety can impact her life.
- Both groups will be introduced to tools and skills to foster love and appreciation of her unique, beautiful, smart and determined self. They will learn emotion management techniques and how to maintain healthy, supportive boundaries with peers who are facing similar struggles.
- All the girls will understand the importance of healthy, supportive relationships and how to navigate challenges such as bullying or excluding behaviors.

POWERFUL MOMENTS

2018 Ignite Your Imagination & Power Workshops and Summit

Our four-part Ignite your Imagination and Power Workshop series provided our girls with hands-on experiences in a variety of career pathways as well as an opportunity to meet professional women leaders in their respective industries.

The two-day summit kept the momentum going:

Day 1: The girls explored careers and met women leaders in their future careers.

Day 2: Provided space for them to discuss their uniqueness, their differences, their commonalities and most importantly, the power they can achieve when coming together.

Computer Technology



Skilled Trades



Health, Medical and Culinary



Arts, Design and Communication



Two-Day Summit



SPONSORSHIP LEVELS

PLATINUM SPONSOR - \$5,000

- **Top Billing of company logo on:**
 - Girls Are Powerful website
 - all electronic and print materials
 - pre-event marketing materials and promotional e-blasts
 - screens prior to opening sessions
 - signage at the event
 - Girls Are Powerful sponsored materials
 - post-event thank you messages
- Recognition on social media (2 posts prior to event / 2 posts during the event).
- Recognition from the podium during the opening session.
- Two youth passes to attend the event
- Company sponsored materials included in give-a-away bags.

GOLD SPONSOR - \$1,500

- Company logo on Girls Are Powerful website.
- Company logo featured on Girls Are Powerful sponsored materials.
- Company name and/or logo featured on pre-event promotional e-blasts.
- Recognition on social media (1 post prior to the event / 1 post during the event).
- Company name and logo included on signage at the event.
- Company sponsored materials featured in give-away bags.

SILVER SPONSOR - \$500

- Company logo featured on Girls Are Powerful website.
- Company name and logo included on signage at the event.
- Company sponsored materials featured in give-away bags.

BRONZE SPONSOR- \$250

- Company logo featured on Girls Are Powerful website.
- Company name and logo included on signage at the event.

SPONSORSHIP

“WE ARE ENOUGH” CONFERENCE

Girls Are Powerful is a 501c3
nonprofit organization.
Sponsorships are tax
deductible.

Company Name _____ Contact Person _____

Address _____

City _____ Zip _____ Phone _____

Fax _____

SPONSORSHIP LEVEL: PLATINUM GOLD SILVER BRONZE

Girls Are Powerful will accept payment by:

CHECK

MONEY ORDER

CREDIT CARD*

CASH

ONLINE | Please visit our website at www.girlsarepowerful.org and click the donate button.

*If you would like to pay by credit card, please check credit card and enter your information below.

Card Type: _____ Card Holder Name: _____

Card Number: _____ Expiration Date (MM/YY): _____ CVV: _____



**Girls Are
Powerful**
ORGANIZATION

Girls Are Powerful Organization

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Girls Are Powerful is a 501c3 nonprofit organization.
Sponsorships are tax deductible.

Girls Are Powerful is an organization with a social mission to empower girls to foster strength of character, change the way they view and feel about themselves, and embrace their unique individuality.